



PERSONAL DATA PROCESSING INFORMATION NOTICE FOR OUR GUESTS REGARDING THE EVENT OFFER FORM

Within the scope of your event offer request submitted via our website, we would like to inform you, pursuant to Article 10 of the Law on the Protection of Personal Data No. 6698 (the "Law"), regarding the processing of your personal data (name, surname, e-mail, phone number, event date, organization details). In this respect, the data controller under the Law is **Serkoç Otelcilik Turizm İnşaat Taahhüt Ticaret Anonim Şirketi** (the "Company").

WHY DO WE COLLECT YOUR PERSONAL DATA?

We collect your personal data for the following purposes:

- Receiving your request and preparing the offer,
- Carrying out the reservation process,
- Ensuring guest satisfaction,
- Sharing with service providers or group companies where necessary.

BY WHICH METHODS AND ON WHAT LEGAL BASIS DO WE COLLECT AND STORE YOUR PERSONAL DATA?

In order to fulfill the purposes stated above, we may collect and store the personal data we need in electronic environments. We store your personal data digitally in electronic environments in a manner accessible to our employees, managers, relevant technical support team, and archive personnel.

We collect your personal data on the basis of:

- Article 5/2(a) of the Law (explicitly stipulated by law),
- Article 5/2(c) (necessary for the establishment or performance of a contract),
- Article 5/2(ç) (necessary for compliance with legal obligations),
- Article 5/2(e) (necessary for the establishment, exercise, or protection of a right),
- Article 5/2(f) (legitimate interests), and where applicable,
- Article 6/2 (your explicit consent), and Article 6/3 (cases where processing of special categories of personal data is mandatory for the exercise of fundamental rights and freedoms / as permitted under applicable law).

DO WE SHARE YOUR PERSONAL DATA WITH OTHERS?

We transfer your personal data to technical infrastructure and IT service providers, reservation and call center service providers, contracted business partners, organizations cooperated with for you to benefit from campaigns and advantages, overseas business partners where necessary for the provision of services within the program, and legally authorized public institutions and organizations.



Such transfers are carried out:

- pursuant to Article 8/2(a) of the Law in reference to Article 5/2(f) (legitimate interests), and where applicable, pursuant to Article 8/2(b) in reference to Article 6/3 (where mandatory under the relevant legal grounds).

WHAT RIGHTS DO YOU HAVE TO PROTECT YOUR PERSONAL DATA?

Under the Law, you have the right to:

- Learn whether your personal data is processed,
- Request information regarding how your personal data is processed if it has been processed,
- Learn the purpose of processing your personal data and whether it is used in accordance with that purpose,
- Know the third parties to whom your personal data is transferred domestically or abroad,
- Request correction of your personal data if it is incomplete or incorrectly processed,
- Request deletion or destruction of your personal data within the framework of the conditions stipulated by the relevant legislation,
- Request notification of correction, deletion, and destruction processes carried out pursuant to the relevant legislation to third parties with whom your personal data has been shared,
- Object to the occurrence of a result against you by analyzing your processed personal data exclusively through automated systems,
- Request compensation for damages if you suffer damage due to unlawful processing of your personal data.

For detailed information regarding the above, you may contact the Company via **data.privacy@lujohotel.com**. However, requests submitted without complying with the form and content requirements stipulated by the Law and relevant secondary legislation may not be taken into consideration by the Company.

CONTACT INFORMATION

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